

INDUSTRIAL DIGITAL PRINTING PLATFORM



*One Brand. Endless Stories.
Every Carton.*

1 VARIABLE DATA AT SCALE →

VARIABLE CREATIVE CONTENT

- Messages & graphics
- Images & names
- Personalized content
- Regional content

UNIQUE DIGITAL IDENTITIES

- QR codes
- Serial numbers
- Unique identifiers

Unlimited Customization

CONNECTED TRACK & TRACE

- Authentication
- Consumer engagement
- Traceability

Value Beyond the Carton



*From Approved Change to
Production. Faster.*

2 DIGITAL WORKFLOW →

Change Faster. Respond Faster.

- Faster artwork and version changes
- Fewer traditional print setup steps
- Faster response to late-stage approved changes
- Faster path for new approved SKUs / packaging updates

Value Through Agility



*Right SKU Mix. Right Quantities.
One Continuous Digital Run.*

3 CONTINUOUS PRODUCTION → Demand-Matched Production

Different SKUs. Different Demand. Same Structural Format.

- Produce each SKU closer to demand
- Flexible quantity mix across SKUs
- Respond faster to shifts in demand
- Support urgent SKU replenishment
- Fewer overruns from fixed combos
- Lower economic order quantities

Value Through Flexibility



*Precision That Protects
Brand Quality.*

4 PRINT TECHNOLOGY → Digital Precision

SHARP DETAIL

- Fine lines
- Crisp text
- Clean images

VIBRANT COLOR

- Rich color
- Strong impact
- Brand presence

CONSISTENT RESULTS

- Repeatable quality
- Version after version

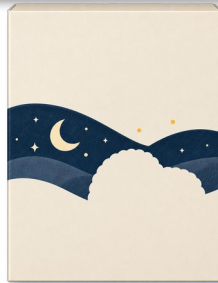
Value Through Consistent Precision



ONE CONSISTENT BRAND
Elements that stay the same

UNLIMITED CUSTOMIZATION
Elements that change for every box

FINISHED DESIGN
One Brand. Endless Stories.



ONE CONSISTENT BRAND
Elements that always stay the same

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