DP DIGITAL
DOMINION PACKAGING

INDUSTRIAL DIGITAL PRINTING PLATFORM

FOR FOLDING CARTONS · 1.68 M (66 IN) WIDE-WEB INKJET



One Brand. Endless Stories. Every Carton.

1 VARIABLE DATA AT SCALE → Unlimited Customization

VARIABLE CREATIVE CONTENT
- Messages & graphics
- Images & names
- Personalized content
- Regional content

UNIQUE DIGITAL IDENTITIES
- QR codes
- Serial numbers
- Unique identifiers

CONNECTED TRACK & TRACE
- Authentication
- Consumer engagement
- Traceability

Value Beyond the Carton



From Approved Change to Production. Faster.

2 DIGITAL WORKFLOW → Speed to Market

Change Faster. Respond Faster.

- Faster artwork and version changes
- Fewer traditional print setup steps
- Faster response to late-stage approved changes
- Faster path for new approved SKUs / packaging updates

Value Through Agility



Right SKU Mix. Right Quantities. One Continuous Digital Run.

3 CONTINUOUS PRODUCTION → Demand-Matched Production

Different SKUs. Different Demand. Same Structural Format.

- Produce each SKU closer to demand
- Flexible quantity mix across SKUs
- Respond faster to shifts in demand
- Support urgent SKU replenishment
- Fewer overruns from fixed combos
- Lower economic order quantities

Value Through Flexibility



Precision That Protects Brand Quality.

4 PRINT TECHNOLOGY → Digital Precision

Industrial wide-web inkjet · 1.68 m (66 in) web width

SHARP DETAIL
- Fine lines
- Crisp text
- Clean images

VIBRANT COLOR
- Rich color
- Strong impact
- Brand presence

CONSISTENT RESULTS
- Repeatable quality
- Version after version

Value Through Consistent Precision

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CREATE MORE VALUE • MOVE FASTER • STAY FLEXIBLE • DELIVER WITH CONFIDENCE

CRACKERS

Seasonal Scenes

A new scene on every box

SAMPLES SHOWN
NO PLATES • NO DESIGN LIMIT

ONE CONSISTENT BRAND
Stays the same on every box

UNLIMITED CUSTOMIZATION
Changes on every box

FINISHED DESIGN
One brand. Endless stories.



BEER 12-PACK

Holiday Editions

A new holiday look on every box

SAMPLES SHOWN
NO PLATES • NO DESIGN LIMIT

ONE CONSISTENT BRAND
Stays the same on every box

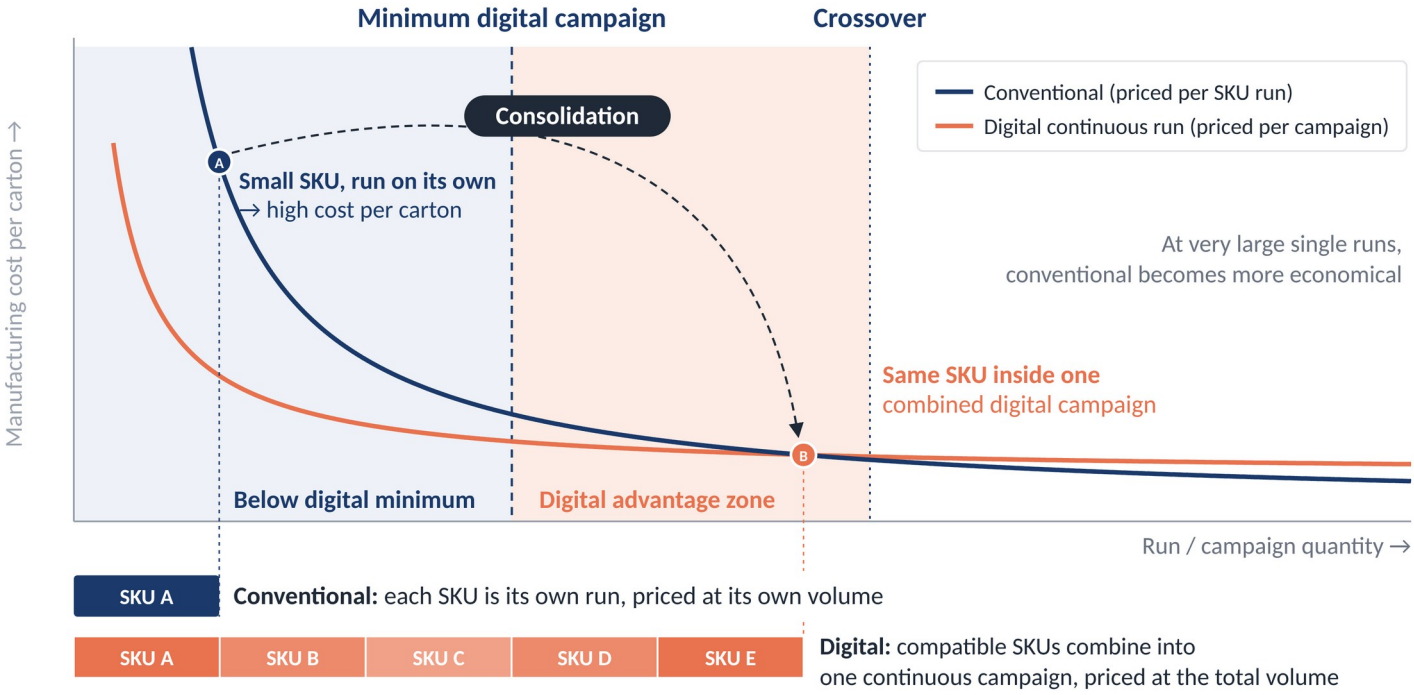
UNLIMITED CUSTOMIZATION
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Conventional vs. Digital: Why Consolidation Changes the Math

The crossover depends not only on each SKU's volume, but on how much fragmented demand can be consolidated into one continuous digital campaign.



A small SKU qualifies for digital when combined with compatible versions that:

1. **Share the same structural architecture**
   Same carton structure / die line
2. **Are needed in the same production window**
   Can run together, back to back
3. **Together reach the minimum digital campaign**
   Volume is pooled, not per SKU

Each SKU does not need to reach the conventional minimum run on its own.

More Versions. Right Quantities. One Continuous Digital Run.

Let's run your numbers.

Share 12 months of order history for one carton family. We'll show where consolidation, demand-matched quantities and variable data could create value in your program.

Let's plan your first digital program.
sales@dompkg.com

Conceptual illustration, not to scale. Actual minimums, crossover point and costs vary by carton structure, specifications and campaign mix.